

### Cell Organelle Mayoral Campaign

Candidate Represented: \_\_\_\_\_

**Campaign Poster** (made by: \_\_\_\_\_) (20 marks)

- 11 x 14 minimum
- In colour
- Catchy slogan
- Information tidbits
- Original image(s)
- Visually appealing

**Informational Pamphlet** (made by: \_\_\_\_\_) (20 marks)

- Bi-fold or tri-fold
- Cover ties into poster (slogan, image)
- Information included
  - Function
  - Composition

**Positive Campaigning** (done by: \_\_\_\_\_) (10 marks)

- Methods of promotion: \_\_\_\_\_

**Smear Campaign** (made by: \_\_\_\_\_) (5 marks per organelle)

- Competing Organelle: \_\_\_\_\_
  - Method(s) of smear: \_\_\_\_\_
- Competing Organelle: \_\_\_\_\_
  - Method(s) of smear: \_\_\_\_\_
- Competing Organelle: \_\_\_\_\_
  - Method(s) of smear: \_\_\_\_\_

**Speech** (written by: \_\_\_\_\_ spoken by: \_\_\_\_\_) (20 marks)

- Well thought through
- Script handed in
- Length (not too short, not too long)
- Creativity
- Delivery

**Rebuttal & Final Statements** (written by: \_\_\_\_\_ spoken by: \_\_\_\_\_) (10 marks)

- Spoke to the smear campaigns presented against
- Tried to rally support and votes

**Voting** (10 marks)

- |                |          |          |         |
|----------------|----------|----------|---------|
| • Winner!      | 12 marks | • Fourth | 6 marks |
| • Second Place | 10 marks | • Fifth  | 4 marks |
| • Third Place  | 8 marks  | • Last   | 2 marks |

**BONUS**

- Positive and smear campaigning above and beyond
- Video or audio productions

