Biol	logv	12
DIO	UE	1 4

Marking Guide

Names:		
Names:		

Per: ____ Date: ____

Cell Organelle Mayoral Campaign

Candidate Represented:		
Campaign Poster (made by:)	(20 marks)
• 11 x 14 minimum	• Information tid	bits
• In colour	Original image((s)
Catchy slogan	 Visually appeali 	ng
Informational Pamphlet (made by:)	(20 marks)
Bi-fold or tri-fold		
• Cover ties into poster (slogan, image)		
Information included		
o Function		
 Composition 		
Positive Campaigning (done by:)	(10 marks)
Methods of promotion:		
Smear Campaign (made by:)	(5 marks per organelle)
Competing Organelle:		1 0
o Method(s) of smear:		
Competing Organelle:		
o Method(s) of smear:	<u></u>	
Competing Organelle:		
O Method(s) of smear		
Speech (written by: spoken by:	_) (20 marks)
Well thought through		
Script handed in		
• Length (not too short, not too long)		
• Creativity		
 Delivery 		
Rebuttal & Final Statements (written by:	spoken by:) (10 marks)
 Spoke to the smear campaigns presented against 		
 Tried to rally support and votes 		
Voting		(10 marks)
• Winner! 12 marks	 Fourth 	6 marks
• Second Place 10 marks	• Fifth	4 marks
• Third Place 8 marks	• Last	2 marks

BONUS

- \bullet $\;\;$ Positive $\;$ and smear campaigning above and beyond
- Video or audio productions

Biology 12 Self & Peer Evaluation Per ____ Date: _____ Cell Organelle Mayoral Campaign Candidate Represented: ______ 1. What did you contribute to the project? List the things you personally did in point form. Be as detailed as possible.

3. If your answer was NO to the above question, please explain to ensure fair marks are given for each member of your team.

4. Compared to how much work you did, what percentage do you feel the other member(s) deserves?